

2017-2018
SPONSORSHIP PACKAGE



SHPE

Society of Hispanic
Professional Engineers

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Society of Hispanic Professional Engineers

Changing Lives... Empowering Communities... Impacting the World...

Dear Future Sponsor,

On behalf of the Society of Hispanic Professional Engineers at Dallas-Fort Worth (SHPE DFW), we would like to thank you for your interest in supporting our professional chapter's endeavors. This corporate sponsorship invitation illustrates the vision of SHPE DFW for 2017 - 2018 and outlines the framework of programs, initiatives and events planned.

The Society of Hispanic Professional Engineers, Inc. (SHPE) is a national non-profit organization dedicated to increasing the participation of Hispanic college students and professionals in the fields of science, technology, engineering and mathematics (STEM). As the largest Hispanic academic organization in the country, SHPE works both at the national and local levels to encourage its members to achieve academic excellence, professional development, and career expectations.

We accomplish this by encouraging youth to engage in STEM degrees through various speaking engagements in K-12 schools throughout DFW, Noche de Ciencias (Night of Science) events and our SHPE Jr. High school chapters. In addition to providing an outlet to volunteer; the chapter provides workshops pertaining to career guidance, professional/technical development and leadership opportunities to its professional members. SHPE DFW has partnered with several districts and organizations to continue making resources available to the Dallas-Fort Worth community. SHPE DFW would like to invite you to pursue a corporate sponsorship and collaborate with us for the upcoming 2017-2018 year. As previously mentioned all events are geared towards the five pillars of excellence SHPE strives to fulfill.

- Academic Development
- Chapter Development
- Community Outreach/Service
- Leadership Development
- Professional Development

Feel free to contact us directly or visit our website shpedfw.org for more information. Our board of directors is excited for the upcoming year and ready to plan an event tailored to your needs. We would like to thank you for your support, because all events and scholarships wouldn't be possible without it.

Sincerely,



Brianne C. Martin
SHPE DFW President
president@shpe-dfw.org



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EXECUTIVE SUMMARY

The Dallas-Fort Worth Professional Chapter of the Society of Hispanic Professional Engineers was the first professional chapter to be established in the organization. SHPE DFW was instrumental in launching student chapters in Southern Methodist University (SMU), University of Oklahoma (OU), and the University of Texas at Austin (UT). Additionally, the chapter has formed partnerships with the local undergraduate chapters: University of Texas at Dallas (UTD), University of North Texas (UNT), University of Texas at Arlington (UTA), Texas A&M University and several community colleges

Our chapter has continued to change the lives of the Hispanic community in the DFW area for 35 years since 1981. During the 2015 SHPE National Conference, SHPE DFW was awarded the Medium Chapter of the year award at both the Regional and National stage. These accolades raise the chapter to the forefront in DFW area, as one of the most prominent professional Hispanic organization to join. SHPE's acknowledgements were due in big part to the participation of our members in various community outreach events throughout numerous DFW School District's and the successful execution of the professional development programs set in place.

The chapter has organized events and programs through corporate sponsored presentations and workshops to continue bringing value to our members. Initiatives such as our scholarship program, professional development series, SHPE National Conference, monthly general body meetings, Niche De Ciencias, to name a few have helped us provide valuable resources to our community.

The different tiers of sponsorship include Bronze, Silver, Gold, Platinum, and Diamond. Sponsorship benefits vary and may include access to chapter membership database, resume books, speaking opportunities and interaction with members throughout the calendar of events. This breakdown can be found in the Sponsorship Levels section. However, the option of creating a custom sponsorship tailored to your needs is available.

If your company is interested in sponsoring our chapter, please complete the sponsorship form and submit to Clemente Quinones at vice_president@shpe-dfw.org.

We thank you again for considering becoming an instrumental part of our chapter's success.



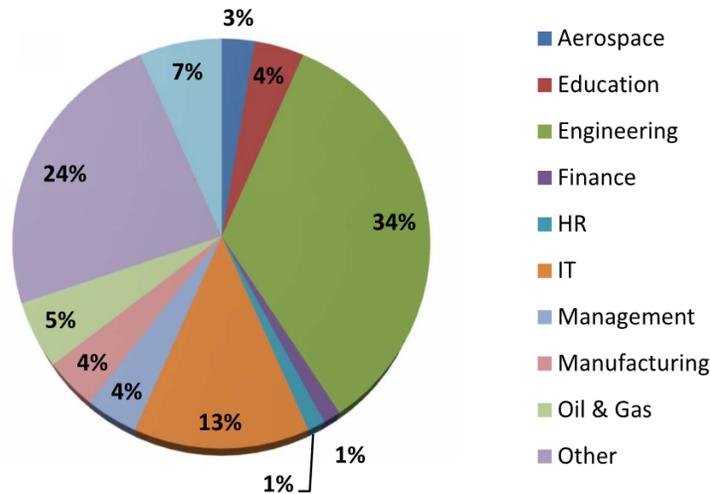
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DEMOGRAPHICS

Chapter membership has continued to successfully increase for the past three consecutive years, proving not only the success of the organization, but solidifying its potential for growth. Our chapter is fortunate to comprise of 78 registered members ranging from entry level graduates to senior level management.

Membership Structure:



COMMUNITY PARTNERS

- National Society of Black Engineers (NSBE)
- Society of Women’s Engineers (SWE)
- Seeds to STEM
- Girls that Code
- Tech Titans
- Girl Scouts
- USENIX
- Latinas in STEM
- Illuminate STEM
- Women in Technology
- Teach for America (TFA)
- Latina Style Inc.
- High Tech High Heels (HTHH)

- Capital One
- Toyota
- Goldman Sachs
- Texas Instruments
- American Airlines
- DISD (Dallas Independent School District)
- TAME (Texas Alliance for Minorities in Engineering)
- ASCE (American Society of Civil Engineers)
- ASME (American Society of Mechanical Engineers)
- IEEE (Institute of Electrical and Electronics Engineers)
- DFW Computer Science Teachers Association
- ACM (Association for Computing Machinery)



CORPORATE INVESTMENT

As a corporate sponsor, you will benefit from high exposure and quality interactions with SHPE DFW and undergraduate members. If your organization is interested in financing one specific event, please make note of this in order to effectively allocate funds to such event.

OPPORTUNITIES FOR SPONSORSHIP

SHPE National Conference: (November 1-5, 2017 – Kansas City, Missouri)

The SHPE National Conference provides members the opportunity to participate in informative workshops and to network with professional members and corporate representatives. The SHPE Conference is the largest technical career conference in the nation for Hispanics in the science, technology, engineering, and math skills. Our members also have the opportunity to seek employment at the career fair where over 300 companies participate in recruiting SHPE engineers and attend workshops in leadership or technical training. Help sponsor SHPE DFW members to attend this amazing event.

Noche De Ciencias – Night of Science

The Noche de Ciencias is an evening long bilingual program aimed toward high school students and their parents. The purpose of this event is to educate parents on the importance of motivating their children to apply for college. We teach parents about the resources available for funding their child(ren)'s education, while hosting hands on activities to inspire students to pursue a STEM degree. SHPE DFW Networkers SHPE DFW sponsors after work and weekend networking events with our fellow familia whenever possible. SHPE DFW has hosted BBQs, Salsa Nights, Happy Hours, and general meetings to bring our members together and network. We want to offer the best experience for our members during these networking events. Sponsors are welcomed to sponsor a specific networking social to promote their company and bring in the best Hispanic technical talent in the Dallas-Fort Worth region.

General Meeting Presentations

Throughout the year, SHPE DFW holds monthly meetings to update our members about upcoming events, opportunities to get involved, and dependent on the sponsor, a chance to have a presentation. These meetings and information sessions are a great opportunity for your company to present who you are, what you do, what opportunities you offer, and what future awaits anyone who joins your organization.



Professional Development Workshops

In addition to the general body meetings held monthly, SHPE DFW hosts workshops where members learn information and skills necessary for their careers, regardless of entry level or senior management positions. These workshops allow members to strengthen their leadership and managerial skills by giving them the opportunity to invest in their personal/professional development. Members seek to reinforce their experience and continue to grow as a leader in the industry.

MentorSHPE Opportunities

SHPE DFW is partnering with student chapters and schools in the area to help develop and provide important feedback and experience to students about their careers through resume critiques, workshops, and conferences. These events allow for the professional members and sponsor volunteers to engage the youth of the DFW community and share their experiences or give a lecture on a particular topic of interest.

SHPE Junior Chapter

The SHPE Jr. Chapter program aims to develop high school students by: providing scholarships, building students' self-esteem, encouraging and supporting parental commitment of their children's education, increasing awareness about STEM careers, providing support throughout the college application process, among others.

Resume CD

SHPE DFW provides its sponsors with a Resume CD, which will be updated quarterly. The CD will be broken down by industry, major, level of experience, and certification. Should the sponsor require something more specific, SHPE DFW can post a link to the job posting and advertise it among members.

SPONSORSHIP LEVELS

	Bronze (\$500-999)	Silver (\$1000-1499)	Gold (\$1500-2499)	Platinum (\$2500-3900)	Diamond (\$4000+)
Invitation to every SHPE DFW event	X	X	X	X	X
Company logo placement on the SHPE DFW website with hyperlink*	X	X	X	X	X
Dedicated page on the SHPE DFW website for job posting		X	X	X	X
Corporate spotlight event for sponsor with chapter membership and other professional organization in area			X	X	X
Dedicated workshop for membership**				X	X
Dedicated section on monthly newsletter***					X

* Sponsor to provide specific hyperlink

** Other professional organizations to be involved or present only if requested by sponsor

*** Newsletter Content to be proved by sponsor



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SHPE DFW CORPORATE RESPONSE FORM 2017-2018

CONTACT INFORMATION

<i>CONTACT NAME (FIRST, LAST):</i>		<i>DATE:</i>
<i>COMPANY NAME:</i>		
<i>MAILING ADDRESS:</i>	<i>CITY/STATE:</i>	<i>ZIP CODE:</i>
<i>EMAIL:</i>		
<i>PHONE:</i>	<i>FAX:</i>	
<i>SPONSORSHIP LEVEL & AMOUNT :</i>		
<i>SIGNATURE:</i>		

*Please email signed form to our partnerships at marketing@shpe-dfw.org

Custom Event Description

Please provide a brief description of the event or sponsorship you would like to support:



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